



## Affordable General Counsel for Small Business

With my unique experience, as both a seasoned small business attorney and a 5-time serial entrepreneur, I have pioneered a unique approach to work with innovative entrepreneurs like you as your **Outside General Counsel**.

### Legal Managed Services (LMS)

- With **LMS** I become part of your team and practice law while **you preserve cash flow** and deal with your **legal matters proactively, preventatively** and without watching your dollars tick away one minute at a time.
- You see, **I'm unlike any other lawyer you've worked with in two fundamental ways.**

### A Lawyer that Thinks Like a Businessperson

**First**, as an experienced and **successful 5-time entrepreneur**, I practice law with a **businessperson's mindset**.

- Before undertaking legal activity, there must be a **supportable business case**.
- **We will draft and negotiate agreements to create:**
  - Win-win situations in
  - Plainspoken language and
  - Get deals done efficiently and effectively.
- **As your General Counsel, we will always endeavor to**
  - **Treat your business as your most valuable asset** and at all times work towards
  - **Creating the greatest measurable value for your business** and
  - **Increase your profits**

### The Secret Formula for Affordable Legal Services for Westchester Small Businesses

- The number one reason most small business owners wait until they are confronted with major legal issues before retaining counsel is because of the inaccessibility of the traditional retainer against hourly fee billing model.
- The traditional time model **causes clients to avoid engaging lawyers for fear of being nickel-and-dimed to death**. It rewards lawyers for **taking too much time and over-lawyering simple transactions** to keep the cash-flow going.
- **LMS** solves the billing nightmare by providing you with an **experienced general counsel at an Affordable consistent price**. My clients retain me as their **own private consigliere**.
- **LMS** starts with my **proprietary**

### Legal Assessment

- We assess the current state of your legal environment from the day you started.
- We then assess what legal activities should be undertaken to:
  - **Protect your Business**
  - **Maximize your Value**
  - **Enable your Business to Grow**
- We then create a **defined...**

### Legal Roadmap

**and Execute it for a low, consistent monthly fee.** All the while you have access to an experienced general counsel as part of your team to handle day-to-day ongoing legal matters as they arise.

Working together, your business will be **growth and investor-ready** with an eye toward your unique future.