



### ***Management Consulting for Developing Strategies for Nonprofits***

Geranda Projects offers its vast, integrated experience to help nonprofit organizations develop strategic and fund development plans. From implementing visionary plans that include a development assessment or development plan, board development, governance and building organizational capacity, we understand that organizations often need guidance to address these skill intensive projects.

#### ***Our Pledge:***

*We will bring a fresh perspective while recognizing and respecting your organization's culture. We will mentor, educate and guide you in the process that will give you the tools to succeed and inspire you to reach your greatest potential, straight from the heart of your mission.*

#### ***Expertise:***

*We will work with you to implement a fully-integrated plan that includes:*

- Assessing the climate of your organization
- Identifying and analyzing your internal and external audiences
- Preparing a flexible action plan, assisting in its implementation and making adjustments that will result in a long-standing document, your blueprint for success.

*We will guide you through targeted endeavors that include:*

- Fundraising Strategies/Sponsorships
- Board/Volunteer Education and Development
- Advocating/Reinforcing your Message
- Event Architecture
- Building your Network/Community Awareness/Social Capital
- Developing your "Tool Kit"
- Public Relations Initiatives
- Proposal Development

#### ***Experience:***

Geranda Projects Founder, Lucille Geraci-Miranda, brings a myriad of diversified experience that spans more than 30 years that includes corporate public affairs, nonprofit management, academia, volunteer leadership and consulting. An accomplished professional, she is skilled at crafting and implementing successful strategic and fund development programs. Her extensive integrated experience has enabled her to lead development teams – regionally and locally – implement visionary plans to increase financial support and community awareness, build relationships with key stakeholders and plan and orchestrate special events. She's "walked the walk"!

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